

Harrisburg University  
presents

# DISRUPTIVE INNOVATION

in association with Padmashree Group of Institutions, Bangalore

in collaboration with Laghu Udyog Bharati & Bangalore Bio Innovation Center

**LaunchU, Center for Innovation & Entrepreneurs, a USA based program Brings top notch Disruptive Innovation concept to Karnataka for the first time.**

**Date: 17<sup>th</sup> March 2023 | Time: 05.00 pm**

Disruptive innovation is a critical concept that has gained immense popularity in recent years. It refers to the process by which a new product or service is introduced to the market creating new opportunities and disrupting the existing market. This seminar aims to sensitize participants on the importance of disruptive innovation and how it can be applied in different industries.

## Key Topics:

Understanding Disruptive Innovation  
Disruptive Innovation and its impact on industries  
Identifying opportunities for Disruptive Innovation  
Implementing Disruptive Innovation in your organization  
Case studies of successful Disruptive Innovations

Speaker: **DR. JAY. JAYMOHAN**

- Executive Director of the Center for Innovation & Entrepreneurship at Harrisburg University
- Worked extensively with Fortune 500 and Global 1000 companies
- Worked for the US Government
- Start-ups, venture capitalists and foundations
- Founder of Roll Stream, a Software-as-a-Service company. As CEO of the company, grew this concept to over 100 people globally, raised tens of millions in venture capital and won numerous accolades.
- He has broad industry knowledge in Software, Financial & Manufacturing and International experience in Asia, Europe and Middle East.



Participants will learn the basics of Disruptive Innovation to build new products & services to start your business and information about accelerators that will assist you to create successful ventures.

**Don't miss this opportunity to learn from industry expert and gain insights into Disruptive Innovation. Register now and secure your spot.**

**Registration:**

To register please scan the QR code

